



# District Website App

## Privacy and Permissions

The Seattle Public Schools (SPS) mobile app asks users for access to the following:

- Identity
- Calendar
- GPS location
- Phone

The district mobile app does not ask for access to the following:

- Photo/Media/Files
- Camera
- Contacts
- Storage

For the permissions the district app requests, users can control the access provided.

**Identity:** App uses the phone account profile to:

- a. Receive push notifications
- b. Review the app on app stores
- c. Share app on social media or email

Users have option to enable push notification preference, share or review the mobile app.

**Calendar:** Permission allows download and sync of school and district events.

When a mobile app user shares an event to their personal calendar, they will be prompted to allow access.

**GPS Location:** Location permission allows app to display relative location to nearby schools for map and direction purposes. Users are prompted to allow location access when they download. After install, users can modify location preference in their phone settings.

**Phone:** The app asks permission to directly call phone numbers that are included in the directories.

Users are prompted to confirm dialing the number before the action and is not considered a permission setting.

Seattle Public Schools uses the School Messenger mobile app platform to build our district web app. Additional information from School Messenger is detailed in the following pages.

Dear Seattle Public Schools Parent or Guardian,

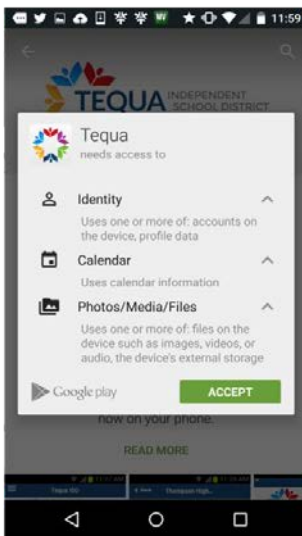
If you haven't yet, we would like to encourage you to take a moment to download and install our mobile app for your Android or Apple device.

**For Android users:** Once you've downloaded our app from Google Play, you will be prompted to grant the app access to certain information and functions on your device. This is a completely standard part of many apps and is necessary to make sure your data is secure and that the app stays up to date with the latest school information.

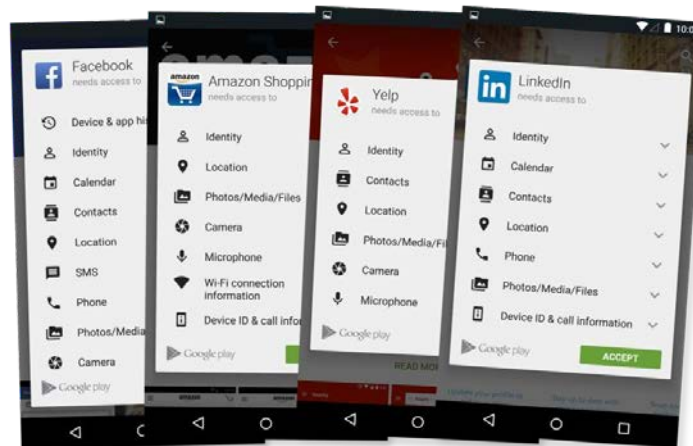
Below is a brief explanation of these permissions and the reasons you will want to accept giving our app access to them.

1. **Identity:** The app needs to access the account profile data on your device in order to receive push notifications from the schools and in the event you would like to share the app via email with your friends and family.
2. **Calendar:** Calendar permission allows you to download events from schools, which is an essential part of our app.
3. **Photos/Media/Files:** This permission allows our app to store and display images and PDF files directly on your device for easy access.
4. **GPS Location:** This permission allows our app to show your relative location to nearby schools for map and direction purposes.

What our app asks for:



Some other popular apps that ask for similar permissions.



Facebook    Amazon    Yelp    LinkedIn



West, provider of our SchoolMessenger solutions, makes the security and privacy of your data a top priority. As one of over 100 approved signatories to Student Privacy Pledge, you can feel ensured that your student's information is safe and will never be sold, rented or shared.

**STUDENT PRIVACY PLEDGE** The Student Privacy Pledge was developed in concert with the Future of Privacy Forum (FPF) and the Software & Information Industry Association (SIIA), and it spells out 12 commitments related to the protection and responsible use of student data. Signatories to this pledge can be held legally responsible for actions or practices which do not conform to it.

Among key elements of the pledge are promises to:

- Not sell student information
- Not behaviorally target advertising (targeting advertising based on browsing behavior)
- Use data for authorized education purposes only
- Not change privacy policies without notice and choice
- Enforce strict limits on data retention
- Support parental access to, and correction of errors in, their children's information
- Provide comprehensive security standards
- Be transparent about collection and use of data

West's SchoolMessenger solutions were already 100% in compliance with all applicable state and federal laws on student data privacy, but chose to sign the Pledge to set an example for other education technology companies that facilitate school communications.

For more information on Student Privacy Pledge please visit: <http://studentprivacypledge.org/>

For more information about Android app permissions please visit Google's official website: <https://support.google.com/googleplay/answer/6014972?hl=en>

For more information on SchoolMessenger please visit: <http://www.schoolmessenger.com/>